

# 30th Tonmeistertagung

Cologne, Germany, 14th to 17th November 2018

tmt 30:  
Concept of  
Earth Concert  
Hall

Jörg Schulz

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## Concept of Earth Concert Hall

Jörg Schulz

Dipl.-Ing. Elektrotechnik, Studienrichtung Technische Informatik  
(Jörg Peter Schulz as an artist and author of compositions)

Potsdam, Germany

16th November 2018

# Lecture Content

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# Idea of the Earth Concert Hall (ECH)

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Aim: Creation of a global distributed portal system for announcing and broadcasting live audiovisual events over the Internet:

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**Aim:** Creation of a global distributed portal system for announcing and broadcasting live audiovisual events over the Internet:

- Artists or their management will use the portal to announce concerts to be broadcast across the globe.

# Idea of the Earth Concert Hall (ECH)

**Aim: Creation of a global distributed portal system for announcing and broadcasting live audiovisual events over the Internet:**

- Artists or their management will use the portal to announce concerts to be broadcast across the globe.
- They stream their live music, available to consumers in various quality levels at different financial conditions:

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  - Lowest resolution level: Banner advertising without payment for music promotes the distribution of the ECH.

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**Possible project add-on:**

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**Possible project add-on:**

Earth Concert Archive with a similar billing model like for ECH

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Further issues for creation of a global distributed portal system for announcing and broadcasting live audiovisual events over the Internet:

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Further issues for creation of a global distributed portal system for announcing and broadcasting live audiovisual events over the Internet:

- For work across borders: Well-established cooperation partners are needed to represent artists' rights in all countries:

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  - Authors, composers, and third parties could receive their share of the proceeds of the ECH performances due too existing network of cooperating traditional regional collecting societies worldwide.

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- An essential part of infrastructure exists:



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- An essential part of infrastructure exists: high-performance data networks globally

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Vision of the look of the ECH user interface:

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- image of our rotating home planet Earth

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## Vision of the look of the ECH user interface:

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- When a location of a live concert appears on the screen,

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## Vision of the look of the ECH user interface:

- image of our rotating home planet Earth
- If you zoom in, the picture changes to a map.
- When a location of a live concert appears on the screen,
  - its music is playing by real-time transmission,
  - seemingly loudest from the center of the displayed earth view.

# Choice of Project Planning Method

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Experience in computer architecture

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## Experience in computer architecture

Complex distributed computer systems are designed like large-scale construction projects in civil engineering. That is why we also speak of computer architecture.

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## Synergetic construction planning model

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## Synergetic construction planning model

SIA 112 (SIA: Swiss Engineering and Architects Association)

# Strategic Planning

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## Formulation of needs



# Strategic Planning

## Formulation of needs

So far, there is nothing like it in the world that allows anyone to watch every concert event in real time over the Internet.

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# Strategic Planning

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## Approaches and strategies for solutions

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- Increase efficiency: An open source project development team saves costs because interested parties can participate. Commercial supporters would be welcome.

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## Approaches and strategies for solutions

- Increase efficiency: An open source project development team saves costs because interested parties can participate. Commercial supporters would be welcome.
- Technology/Computer architecture: Servers are distributed across the globe at nodes with low data transmission costs. A unified Debian Linux server distribution with pre-configured settings ensures safe operation of the ECH nodes. Payment services are handled by external specialists, reducing the security risk for ECH servers.

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## Definition of the project

# Pre-studies

## Definition of the project

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# Pre-studies

## Definition of the project

ECH's goal is to create a global distributed portal system for announcing and broadcasting live audiovisual events over the Internet.

## Feasibility study

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# Pre-studies

## Definition of the project

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## Feasibility study (= possibility to make it true)

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# Pre-studies

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The load of the system is determined by the demand of the users, which depends on the popularity of the transmitted performances. Here, according to marketing aspects, forecasts of the users to be reached are to be made.

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## Selection process

# Pre-studies

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## Selection process

The self-optimization process of open source projects eliminates the need to select different bidders, as would be required for commercial product development.

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# Project Work – Prototyping – ECH Main Menu

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## Earth Concert Hall

Click on an event location of our globe now!



### ▼ Contents

- registration of
  - listeners
  - artists or managers
  - events by artists or managers
- [billing model resp. prices for audience \(event listener\)](#)
- [event statistics](#)

### [Billing model resp. prices for audience \(event listener\)](#)

category	0	1	2	3	4
price per hour	gratis, advertising financed	1 EUR	2 EUR	3 EUR	4 EUR
screen	QHD	WXGA	HD	Full HD	4k UHD
resolution	640 x 360	1024 x 576	1280 x 720	1920 x 1080	3840 x 2160
sound quality	32 kbit/s MP3	128 kbit/s MP3	320 kbit/s MP3	CD	24 bit sampling*

\* stereo in normal cases, but 5.1 or 7.1 sound only for special events



The whole world is a party.

© ECH - Earth Concert Hall  
music event live streaming  
[info@earthconcerthall.com](mailto:info@earthconcerthall.com)



# Project Work – Prototyping – Register Artists

## Artist or Manager Registration for the Earth Concert Hall

### Form Sheet

Mr. / Mrs. first & family name (of you as the artist or manager)

email

password

repeated password

phone

street

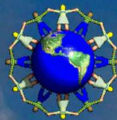
zip/postcode:  town

country (System automatically inserts 3-letter code.)

payment: American Express  no.

send form by clicking on this button

reset formular entries



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# Project Work – Prototyping – Register Events

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## Event Registration for the Earth Concert Hall



Click on an event location of our globe now!

form sheet:

event name:

date:  Greenwich Mean Time (GMT) [hour:min]:  to

location:  street

zip/postcode:  town

country (System automatically inserts 3-letter code.)

---

Mr. / Mrs. first & family name (of you as the artist or manager of this event)

email:  password

---

### Rules for pay-out to artists or event managers

category	0	1	2	3	4
price per hour for every paying listener	0 (due to unregistered listener)	0.50 EUR	1 EUR	2 EUR	3 EUR
screen	QHD	WXGA	HD	Full HD	4k UHD
resolution	640 x 360	1024 x 576	1280 x 720	1920 x 1080	3840 x 2160
sound quality	32 kbit/s MP3	128 kbit/s MP3	320 kbit/s MP3	CD	24 bit sampling*

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# Project Work – Prototyping – Register Listeners

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## Listener Registration for the Earth Concert Hall

### Form Sheet

Mr. / Mrs. first & family name

zip/postcode:  town

country (System automatically inserts 3-letter code.)

payment: American Express  no.

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## Pre-project

# Project Work

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## Pre-project

First of all, the project goal must be fixed and should not be changed significantly due to the complex dependencies of the large system. Then a working prototype has to be programmed and installed on a few servers. Already in the prototyping is to pay attention to scalability, in order to reuse written code and to develop a truly expandable system.

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## Final building project

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## Final building project

If the prototype works, the next expansion stages can be defined in order to then distribute the system across the globe.

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## Licensing and management procedure

In order to ensure a wide distribution of the entire system in the future, the GNU Public License (GPL) is recommended as an open source license. This guarantees that anyone who develops code for the project will also make it permanently available and free.

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# Tendering Process

## Tendering

A call for tenders does not take place because open source software is used. Motivation: All of the TOP 500 supercomputers work with the Linux open source operating system. See: <https://www.top500.org/statistics/list/>

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## Compare offer

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Even open-source systems are subject to the competition of detail solutions. Similar to the Linux distribution Debian four to three development phases over several years are used: (experimental), unstable, test, stable.

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Even open-source systems are subject to the competition of detail solutions. Similar to the Linux distribution Debian four to three development phases over several years are used: (experimental), unstable, test, stable.

## Application proposal

If the new version is stable, it will be transferred to the production system.

# Realization

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Concept of  
Earth Concert  
Hall

Jörg Schulz

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**Realization**

# Realization

## Detailed design

A project group has to be established and can be organized under the reserved domain: <http://earthconcerthall.net/>  
Within the project special working groups are to be formed covering legal, organizational and technical areas.

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## Implementation

Using a platform such as GitLab the software developer working group within the project would program the complex system according to the tasks defined by the organizers.



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Using a platform such as GitLab the software developer working group within the project would program the complex system according to the tasks defined by the organizers.

## Commissioning and completion

After a successful test phase, the Earth Concert Hall can be put into operation for all users around the globe, with a prior estimate of the need to avoid overloading when opening.

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## Geo visualization

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## Geo visualization

- For the striking look and feel of the user interface, the rotating earth is important, in whose regions the listener immerses.

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## Geo visualization

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- Such a solution is provided by Google Earth and now Google Maps, which integrates very well with web design.

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## Geo visualization

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- Such a solution is provided by Google Earth and now Google Maps, which integrates very well with web design.
- An alternative would be OpenStreetMap, which does not require the transfer of data to third parties when requesting geo-data by the ECH user, if the geo-information service OpenStreetMap works locally, which is privacy-friendly.

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## Privacy

Even before planning the productive operation, "Privacy by Design and by Default" must be one of ECH's development goals in order to meet the world's leading requirements of the European Data Protection Regulation.



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## Privacy

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## Virtual location of productive system

The domain earthconcerthall.com has been reserved for productive use by the listeners of the performances.